

Johanna Gauci Loporto



SUMMARY

- Highly organized and detail-oriented
- Excellent customer service skills
- Good leadership skills
- Fluent in English, Maltese, Italian, Spanish; fair in French; basic Arabic
- Can type 100 wpm

Certified EFL (English as a Foreign Language) instructor

I've been a teacher/tutor of English to students of all ages, levels and nationalities for well over a decade in both Malta and the US. I've worked both in schools and from home. Associated certifications - TEFL and TELT.

Online work

- Italian Ad Quality Rater for Zero Chaos (formerly Workforce Logic) Feb 2011 – Feb 2012
Jul 2014 – Oct 2014

Job entailed rating ads and websites, reporting any potential scams or poor quality sites to Google, evaluating the quality of videos and landing pages, and coming up with potential URLs for presented keywords.

- Transcriptionist for iDictate October 2014-present
Job entails transcribing files for high-profile clients such as attorneys and financial analysts.

Food industry

Between 2010 and 2015, I took on shifts as a hostess and a waitress for a supplementary income at various restaurants on both the East and West Coasts, including Oro Pomodora, TGI Friday's, Big Wangs and Fantasia.

Marketing/Promotions

- Brand Ambassador for Medea Vodka January 17th-May 31st 2015
Job entailed educating Costco customers about Medea Vodka, a relatively new product with a programmable LED label.

- Demonstrator for Vitamix January 5th-14th, 2015
Job entailed demonstrating how to use the popular food blender - Vitamix - by preparing and sampling juices, smoothies, soups and ice-creams for Costco customers.

- Brand Ambassador for GTE December 12th/13th, 2014
Job entailed demonstrating Christmas toys at Walmart for the Hallmark Holiday Program.

- Brand Ambassador for ATN December 5th, 2014
Job entailed passing out packs of Extra Gum to students on UCLA campus for Random Acts of Kindness event.

- Brand Ambassador for Ignition Inc. November 27th, 2014
Job entailed passing out cans of Coca-Cola to Old Navy shoppers on 3rd St Promenade in Santa Monica, CA, as a means of spreading Thanksgiving cheer.

- Brand Ambassador for BARetc November 22nd, 2014
Dry demo for Perrier-Jouet at Bristol Farms.

- Brand Ambassador for GMR Marketing November 8th, 2014
Job entailed encouraging holiday shopping at a Best Buy store in Northridge. Gifts were given out to current Best Buy Rewards members.

- Brand Ambassador for 8 Days a Week October 31st-November 1st, 2014
This was a Halloween/Day of the Dead festival sponsored by Target at LA Live. Job entailed assuming the character assigned (in my case, a zombie) and animating the festival by getting consumers to partake in the numerous activities available.

- Brand Ambassador for Attack! Marketing September 20th/October 25th 2014
On September 20th, 2014, job entailed managing a huge Grand Opening event for Microsoft at a mall in Canoga Park. On October 25th, job entailed promoting Pepto Bismol at Six Flags in Valencia. Samples of Pepto Bismol were given out to the park attendees.

- Brand Ambassador for Lynne C. & Co. August 22nd-23rd 2014
Job entailed promoting a Grand Opening event for Pet Smart in Hawthorne. Fliers were passed around in neighboring shopping plazas to create awareness of the event.

- Marketing Assistant for All Day Medical Care Clinic November 2012 – May 2013
Job mainly entailed driving around different businesses in the Gaithersburg/Rockville area to talk about the clinic and its services as well promoting any events or incentives the clinic would be currently offering. Job also entailed to a lesser degree doing door-to-door distributions of flyers, following up with leads via phone and email, and administrative work (designing flyers, printing, research, etc).

- Brand Ambassador for RedPeg Talent Marketing Feb 2011 – May 2012
Sept 26-28th, 2014
My work for RedPeg in 2011 and 2012 entailed educating potential customers/clients about a particular product (such as Nuvo Liquor, Cointreau Noir, & Chevrolet), and possibly selling them said product or gathering their contact information (depending on the nature of the product/event) for potential future business with them. In September 2014, I was a coffee barista for free Lavazza coffee at The Grove in LA.

- Brand Ambassador for MKTG Marketing May 2011 – Dec 2011
Job entailed educating potential customers/clients about a liquor product (such as Smirnoff, Ciroc, Qream and Captain Morgan), and possibly selling them said product.

Administrative

- ThakeDesira Advocates, Malta, Europe Nov 2005 – Feb 2006
One of two legal aides that managed the practice of seven lawyers.

EDUCATION

- Honorary Associate's Degree in General Studies/ Foreign Languages (2008 – 2010)
Montgomery College, Rockville, Maryland
- De La Salle College, Malta, Europe (2003 – 2004)
- Convent of the Sacred Heart Junior & Senior School, Malta, Europe (1992 – 2003)

AWARDS & ACCOMPLISHMENTS

- Current cumulative GPA – 3.95
- Phi Theta Kappa student
- Honors Program student
- Honors scholarship recipient
- Dean’s List from Spring 2008 – Fall 2010
- 2008 awardee for Outstanding Academic Excellence, and World Languages
- 2009 awardee for Dean’s Excellence
- Founded and presided over 2 college-based clubs in 2008 at Montgomery College
- Proactive member of Student Senate and Activities Board throughout 2008 at Montgomery College
- Professional soul singer